

HEALTH CARE

AT A HISTORIC CROSSROAD



Naples, Florida
January 21-24, 2018



THE ESTES PARK INSTITUTE
ESTESPARK.ORG

Health Care at a Historic Crossroad

Every hospital serves a COMMUNITY. Whether the hospital is large or small; rural or urban; independent or system affiliated, the leaders and staff of a hospital care for the health and well-being of the people in their community.

How you do this depends on you. The strength of a leadership team, the culture that is created, the relationships that are built, technology, quality and safety, health reform—these all impact your patients and the community.

This is in addition to simultaneously dealing with the operational side of running a hospital or health system.

This year, Estes Park Institute focuses on helping you meet the changes caused by both of these challenges while maintaining a strong bottom line.

Estes Park Institute

Conference Sessions



An Estes Park Institute conference is designed to be able to meet each individual health care organization and leader's educational goals. We offer a variety of session types and topics, including:

General Sessions

All conference participants come together to hear the latest information from the health care front and are inspired by experts that have been testing and implementing innovative strategies and finding solutions to solve complex problems and challenges affecting health care delivery as a whole.

Washington Insiders

Our Washington insiders debate from both sides of the aisle.

...And Other Major Health Care Topics

Featuring new guest presenters

Breakouts

Registrants self-divide for each of three sets of breakouts—by hospital size and type, by role, and by essential issue. This provides an opportunity to learn and share ideas with other hospitals that understand their particular challenges, exchange information and solutions with those who share their role, and explore the topics that concern them most.

...by Hospital

- Health Care Systems and Their Hospitals
- Independent Hospitals
- Rural Hospitals and Critical Access Hospitals

...by Role

- Board Members
- Physicians/Providers
- CEOs and Executive Team

...by Essential Issue

- Ambulatory Issues
- Medical Staff Future
- Finance and Payment
- Energizing the Workforce
- Quality, Safety, Patient Experience, and Excellence
- ACOs, Bundles, and MACRA

“Excellent presentation. I gained many takeaways to assist with building the right culture at my facility – need to improve on our respect and accountability.”

— Chief Operating Officer

Conference Sessions

(continued)

Workshops

In these small groups, the Estes Park Institute faculty and registrants “roll up their sleeves” and dive into the nuts and bolts of specific issues. Using case studies and success stories, the facilitator engages participants in discussion, enabling them to ask questions that relate to their own organization and leave with a plan to tackle the specific challenge of each workshop. A partial list follows:

- Update on Wellness and Nutrition
- Optimizing the Physician Office Network
- Gainsharing, Contracting, and Quality Improvement
- Government Audit of Hospital-Owned Facilities
- Bundled Payments – A Transition from Volume to Value
- How to Lobby at Home
- Applying EMTALA to On-Call Doctors
- CEO Roundtable
- CMO Roundtable
- Board Chair Roundtable
- Hospital Actions in the Opioid Crisis
- Seven Habits for Safety in Ambulatory Health Care
- Patient-Centered Care – Making the Invisible Visible
- Dealing with Physicians and Health Workers’ Burnout
- Can Exchanges Work? If Not, What Then?
- An ACO for Rural and Critical Access Hospitals
- Imposing Quality and Excellence While Lowering Costs

Fundamentals for New Board Members

Are you a new board member or just feel like you missed out on establishing a firm foundation for serving your hospital? Don't miss our new Board Member Fundamentals, a special session held before the conference opening that will bring you up to speed and prepare you to delve into more complex topics covered throughout the conference.

Fundamentals for New Physician Leaders

Your colleagues' respect led to your recruitment to leadership. Your clinical skills made you an attractive candidate. Your devotion to your patients and the hospital was the reason you agreed to serve. So, what's missing?

What is Leadership? What are new leaders supposed to know? To do? What are priorities? Is there a tool kit? Our Physician Leadership 1.0 is designed to orient you to your new job and the expectations it carries.



Naples, Florida

The Ritz-Carlton, Naples | January 21-24, 2018

Sunday

- 1:00 PM - 5:00 PM..... CONFERENCE REGISTRATION
- 3:00 PM - 5:00 PM..... FUNDAMENTALS FOR NEW BOARD MEMBERS
FUNDAMENTALS FOR NEW PHYSICIAN LEADERS
- 5:30 PM - 6:30 PM..... GENERAL SESSION (all registrants together)
- 6:30 PM - 7:30 PM..... CONFERENCE RECEPTION

Monday

- 6:30 AM - 8:00 AM CONTINENTAL BREAKFAST
- 8:00 AM - 9:00 AM GENERAL SESSION (all registrants together)
- 9:00 AM - 9:15 AM 15-MINUTE BREAK
- 9:15 AM - 10:30 AM..... BREAKOUTS BY HOSPITAL TYPE
- 10:30 AM - 10:45 AM 15-MINUTE BREAK
- 10:45 AM - 12:00 PM BREAKOUTS BY INDIVIDUAL LEADERSHIP ROLE

Tuesday

- 6:30 AM - 8:00 AM CONTINENTAL BREAKFAST
- 8:00 AM - 9:40 AM GENERAL SESSION (all registrants together)
- 9:40 AM - 10:00 AM..... 20-MINUTE BREAK
- 10:00 AM - 12:00 PM BREAKOUTS BY ESSENTIAL ISSUE
- 12:00 PM - 1:30 PM LUNCH (*on own*)
- 1:30 PM - 5:00 PM..... WORKSHOPS (Sessions 1-3)

Wednesday

- 6:30 AM - 8:00 AM CONTINENTAL BREAKFAST
- 8:00 AM - 10:15 AM..... WORKSHOPS (Sessions 4 & 5)
- 10:15 AM - 10:30 AM 15-MINUTE BREAK
- 10:30 AM - 11:15 AM..... GENERAL SESSION – “Where We Are Going”
- 11:15 AM CONFERENCE ADJOURNS

Schedule



THE
**ESTES
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INSTITUTE

Naples, Florida



The Ritz-Carlton, Naples January 21-24, 2018



The beauty and warmth of the Gulf of Mexico will surround you at The Ritz-Carlton, Naples. Experience the tropical atmosphere and white sand beaches of Naples and the impeccable service that only The Ritz-Carlton can provide. Indulge in a luxurious spa treatment, try a wide variety of water sports, or enjoy a round of championship golf at nearby Tiburón. Escape the winter weather at a long-time Estes Park favorite!



THE
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Conference Objective

The objective of an Estes Park Institute conference is for health care leaders to learn and explore—with our health care experts—the current trends, changes, innovations, and solutions to help navigate the challenges presented by health reform and a rapidly changing health care environment.

Target Audience

The Estes Park Institute conference experience is for the entire leadership team—executives, physicians, and trustees. With the future of the community hospital so dependent on cooperation among governance, administration, and physician leaders—especially employed physicians—the Estes Park Institute is committed to the development of these teams.

Community Representatives

Community involvement is another important aspect of health care. When you work together with community leaders and organizations to implement programs that promote health and well-being, everyone benefits.

Tackling the opioid crisis with your local police force, promoting health and wellness through the school district, engaging with government officials to impact legislation—initiatives like these require a more advanced level of understanding for all involved. **That's why, for each conference registrant, we offer complimentary registration for a community representative.**

Community representatives will learn more about the challenges you face as a health care leader and hear innovative ideas for improving public health. This insight and knowledge will lead to improved cooperation and spark ideas for additional collaborative efforts.

Mission

The Estes Park Institute believes health care must have a moral center, and that health care leaders and professionals have the highest duty and responsibility in our society. The mission of Estes Park Institute is to educate teams of health care executives, physicians, and trustees so that they can better serve their patients and all of the people in their local communities, and can exercise leadership in this field. We fulfill that mission by presenting up-to-the-minute information, analysis, and insight into the problems, opportunities, and changes that shape health care in the United States.

Continuing Education

CME/ACCME: This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of the University of Pittsburgh School of Medicine and the Estes Park Institute. The University of Pittsburgh School of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

ACHE: The Estes Park Institute is authorized to award approximately 16 hours of pre-approved ACHE Qualified Education credit (non-ACHE) for this program toward advancement or recertification in the American College of Healthcare Executives. Participants in this program wishing to have the continuing education hours applied toward ACHE Qualified Education credit should indicate their attendance when submitting application to the American College of Healthcare Executives for advancement or recertification.

NAMSS: This program has been approved by the National Association of Medical Staff Services for approximately 16 hours of continuing education units. Medical staff services and credentialing professionals are responsible for verifying attendance at continuing education activities relative to their recertification. For your convenience, we will provide a certificate as proof of attendance.

Thank you to our sponsors:



"This conference session provided me with a much better understanding of MACRA... will be able to explain to others."

— Physician Leader

Registration Information

Each Registration Includes:

- Attendance at one Estes Park Institute conference and complimentary attendance for a community representative
- Continental breakfast each morning for registrants and guests
- Opportunities to network with the Estes Park Institute faculty and registrants
- Online access to all presentation, reference, and resource materials
- CME/ACCME, ACHE, and NAMSS credit

Tuition

\$6,700 (each team of four)

\$1,895 (single)

Upon registration, you will be sent hotel reservation information. Tuition for a physician, health care executive, or board member includes attendance at one Estes Park Institute conference and complimentary admittance for a community representative who is not directly affiliated with the health care organization, but who may be involved in community health initiatives.

Faculty Disclosure

In accordance with the Accreditation Council for Continuing Medical Education requirements on disclosure, information about relationships of presenters with commercial interests (if any) will be included in materials distributed at the time of the conference.

Americans With Disabilities Act Statement

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us to better serve you. Please notify us of your needs at least two weeks in advance of the program.



"All relates to my current position as a medical staff leader. I will soon lead both employed and non-employed providers and must work to bridge the working relationship between providers and the hospital."

— Employed Physician Leader

Conference Registration



THE ESTES PARK INSTITUTE

1 ONLINE:
EstesPark.org

2 CALL:
800-727-8225

3 FAX THIS FORM TO:
724-548-1383

4 MAIL THIS FORM TO:
Estes Park Institute
P.O. Box 400
Englewood, CO 80151

Select Conference:

_____ **San Francisco, CA**
The Ritz-Carlton, San Francisco
October 29 - November 1, 2017

_____ **Naples, FL**
The Ritz-Carlton, Naples
January 21-24, 2018

_____ **Maui, HI***
Grand Wailea
February 11-16, 2018

_____ **Phoenix, AZ**
Arizona Biltmore
March 18-21, 2018

_____ **San Antonio, TX**
Hilton Palacio del Rio
April 22-25, 2018

*At the Hawaii conference, Wednesday is an open day for hospital group activities. An additional day of sessions will take place on Thursday, and Wednesday sessions will take place on Friday.

_____ Contact Name		_____ Contact Title	
_____ Contact Email		_____ Contact Phone	_____ Fax
_____ Health Care Organization			_____ Number of Beds
_____ Street Address			
_____ City	_____ State	_____ Zip	
_____ CEO Name		_____ CEO Title	
_____ CEO Email		_____ Name of System (if applicable)	

METHOD OF PAYMENT

- Bill hospital/health system
 Check enclosed (payable to: Estes Park Institute)

TOTAL PAID REGISTRANTS:

_____ \$6,700 (each team of four) _____ \$1,895 (single)

TOTAL AMOUNT DUE: \$ _____

Upon registration, you will be sent accommodation information.

COMMUNITY REPRESENTATIVE

Tuition for a physician, health care executive, or board member includes attendance at one Estes Park Institute conference and complimentary admittance for a community representative who is not directly affiliated with the health care organization, but who may be involved in community health initiatives.

CANCELLATION POLICY

All cancellations must be confirmed in writing. Written cancellations received by the Estes Park Institute 30 or more days prior to the opening of the conference are eligible to receive a refund, less a processing fee of \$150 per person. Cancellations received within 15-29 days of the opening of the conference are not eligible for a refund, but money will be held on account up to 12 months for transfer to another Estes Park Institute conference. Cancellations within 14 days of the opening of the conference and "no show" registrants are not eligible for refund or transfer.

REGISTRANT NAMES

(Space may be reserved and names submitted at a later date. Additional names may be attached on a separate sheet.)

_____ Registrant Name	_____ Registrant Name
_____ Registrant Title	_____ Registrant Title
_____ Registrant Email	_____ Registrant Email
_____ Community Representative	_____ Community Representative
_____ Registrant Name	_____ Registrant Name
_____ Registrant Title	_____ Registrant Title
_____ Registrant Email	_____ Registrant Email
_____ Community Representative	_____ Community Representative