2021 Conferences

NAPLES, FLORIDA
The Ritz-Carlton, Naples
January 31 – February 3, 2021

MAUI, HAWAII
Grand Wailea
February 14-19, 2021

SAN DIEGO, CALIFORNIA
Fairmont Grand Del Mar
March 14-17, 2021
Moving Health Care Forward

Estes Park Institute has been bringing leadership teams together since 1974 to provide continuing education for hospital executives, trustees, and medical staff leaders. Our conferences explore solutions to operational, financial, technological, and quality challenges and provide strategies and tactics to help your organization thrive in the future.

Throughout the conference, the Estes Park Institute’s distinguished faculty and expert guest presenters will dig deep to unearth the answers to your specific problems. They’ll present time-tested strategies and the latest innovations—providing the solutions you need for today, and for years to come.

As your hospital’s leadership team learns together, you’ll strengthen the bonds of teamwork that will continue to benefit your hospital, your community, and your patients long after the conference ends.

Mission

The Estes Park Institute believes health care must have a moral center, and that health care leaders and professionals have the highest duty and responsibility in our society. The mission of Estes Park Institute is to educate teams of trustees, health care executives, and physicians so that they can better serve their patients and all of the people in their local communities, and can exercise leadership in this field. We fulfill that mission by presenting up-to-the-minute information, analysis, and insight into the problems, opportunities, and changes that shape health care in the United States.

*As the world and our valued customers continue to win the battle against the COVID-19 pandemic, it is our hope that a sense of normalcy will be restored across our nation. Estes Park Institute is planning an informative and enriching program for our conferences scheduled to begin again in 2021.

Keeping our conference participants, faculty, and staff safe and well will be paramount. Along with our hotel partners, we will keep a close eye on all developments and adhere to the CDC guidelines and recommendations to promote safety for all. Should Estes Park Institute need to cancel the event for any reason, you will be contacted immediately. As always, Estes Park Institute is happy to reserve your initial tentative spaces to give you time to confirm your final list of participants.*
Who Should Attend

Target Audience
The Estes Park Institute conference experience is for the entire leadership team—executives, physicians, and trustees. With the future of the community hospital so dependent on cooperation among governance, administration, and physician leaders—especially employed physicians—the Estes Park Institute is committed to the development of these teams.

Community Representatives
Community involvement is another important aspect of health care. When you work together with community leaders and organizations to implement programs that promote health and well-being, everyone benefits.

Tackling the opioid crisis with your local police force, promoting health and wellness through the school district, engaging with government officials to impact legislation—initiatives like these require a more advanced level of understanding for all involved. That’s why, for each conference registrant, we offer complimentary registration for a community representative.

Community representatives will learn more about the challenges you face as a health care leader and hear innovative ideas for improving public health. This insight and knowledge will lead to improved cooperation and spark ideas for additional collaborative efforts.

Conference Sessions

General Sessions: All conference participants come together to hear the latest information from the health care front and are inspired by experts that have been testing and implementing innovative strategies and finding solutions to solve complex problems and challenges affecting health care delivery as a whole.

Breakouts: Participants self-divide into concurrent breakout sessions on a specific topic of the overarching theme of the morning. These sessions will speak to specific areas of interest or delve deeper into a certain topic that relates back to the program theme. Breakouts offer the attendees the opportunity to participate more actively, sharing information and insight in the relevant topics that relate to the themes of the conference.

Workshops: In these small groups, the Estes Park Institute faculty and registrants “roll up their sleeves” and dive into the nuts and bolts of specific issues. Using case studies and success stories, the facilitator engages participants in discussion, enabling them to ask questions that relate to their own organization and leave with a plan to tackle the specific challenge of each workshop. Multiple workshop sessions give attendees a choice of topics that meet their personal needs, goals and objectives for attending the conference.

Invitational Roundtables: These small, focused sessions give participants the opportunity to brainstorm and share ideas with their peers from across the country. Roundtables are held for CEOs, board chairs, and CMOs/physician leaders. Each session is limited to 14 participants and facilitated by an Estes Park faculty member.

www.EstesPark.org
Conference Topics

The program for each conference is unique and timely, and the curriculum is constantly evolving to meet the changing needs of those in attendance. We are committed to equipping health care leaders like you with the tools you need to deliver a higher standard of care.

Following is a sampling of the wide variety of topics the conferences encompass:

- Patient Safety
- Quality Improvement
- Preventing Burnout
- Lean Health Care Management
- Hospital/Physician Alignment
- Payment Models
- Health Policy and Legislation
- Value-Based Care
- Compliance
- Mergers, Acquisitions & Affiliations
- Stark and Safe Harbor Regulations Updates
- Health Care Disruptors
- Crisis Management and Media Relations
- Emergency Preparedness
- Governance Strategy
- Artificial Intelligence
- Innovations
- Reimagining Office Practice
- Promoting Wellness and Healthy Nutrition
- Controlling Chronic Disease
- Healthy Communities
- Post-Acute Care Program
- Inspiring Change for the Future
- Philanthropy and Generosity
- Population Health
- Cost Containment and Generating Revenue
- Updates from Washington
- Preparing New Board Members
- Behavioral Health & Addiction
- Ambulatory Care
- Transparency
- Critical Role of Telehealth and Telemedicine
- Improving Culture
- Medical Staff Challenges
- Action Planning
- …And More

Conference Objective

The objective of an Estes Park Institute conference is for health care leaders to learn and explore—with our health care experts—the current trends, changes, innovations, and solutions to help navigate the challenges presented by health reform and a rapidly changing health care environment.

“The future is not something you predict, the future is something you do.”

www.EstesPark.org
Conference Schedule

Sunday
1:00 pm - 4:00 pm  Conference Registration
1:00 pm - 3:00 pm  Faculty Facilitated Discussion Time Available for Large Groups  
                   (Reserve early!)
4:00 pm - 6:00 pm  Opening General Session (all registrants together)
6:00 pm - 7:00 pm  Conference Reception

Monday
6:30 am - 8:00 am  Breakfast
8:00 am - 9:30 am  General Session (all registrants together)
9:30 am - 9:45 am  Beverage Break
9:45 am - 11:15 am Breakouts
11:15 am - 11:30 am Beverage Break
11:30 am - 12:30 pm Workshops

Tuesday
6:30 am - 8:00 am  Breakfast
8:00 am - 9:40 am  General Session (all registrants together)
9:40 am - 10:00 am Beverage Break
10:00 am - 11:30 am Breakouts
11:30 am - 1:00 pm  Lunch (on own)
1:00 pm - 2:00 pm  Workshops
2:30 pm - 4:30 pm  Faculty Facilitated Discussion Time Available for Large Groups  
                   (Reserve early!)

Wednesday*
6:30 am - 8:00 am  Breakfast
8:00 am - 10:15 am General Session (all registrants together)
10:15 am - 10:45 am Closing Session (all registrants together)
10:45 am  Conference Adjourns

*At the Hawaii conference, Wednesday is an open day for hospital group activities. An additional day of sessions will take place on Thursday, and Wednesday sessions will take place on Friday.
Estes Park Institute Faculty

Stuart Altman, PhD ■ National Economist, Clinton and Obama Health Policy Advisor
Dr. Altman has spent five decades driving the nation’s health care policy narrative—including advising both Presidents Clinton and Obama. He is recognized as the preeminent expert on the evolution of the American health care system. At the Estes Park Institute conference, Dr. Altman advises hospitals and systems on the best way to adapt care for an aging population.

Jennifer Bell ■ Washington Insider, Policy Specialist
A true Washington power player, Ms. Bell is ranked as a “Top Lobbyist” for her work influencing health policy and legislation. If you want to know what’s coming next from Washington, there’s no more informed source than Ms. Bell. At the Estes Park Institute conference, Ms. Bell shares the latest news from the corridors of power, including insights into the minds of policymakers.

John Horthy, LLB ■ Preeminent Health Policy & Governance Leader
He founded the nation’s first firm dedicated to hospital law. But for Mr. Horthy, that was just a start. Throughout his career, he has chaired several hospital boards and advised presidents and members of Congress on health policy matters—including guiding several recent health reform policies into law. At the Estes Park Institute conference, Mr. Horthy leads hospital trustees toward understanding their critical role in pursuing the vision for the hospital’s long-term future.

Leanne Kaiser Carlson, MSHA ■ Health Futurist
Ms. Kaiser Carlson transforms how we think. Inspires us to reach for what’s possible and attract philanthropic partners to make it so. She is all about shaping the future. She’s done it in hundreds of health systems—developing more than 50 tools to implement essential innovations. She also encourages us to live an innovative life and change ourselves so we can change our organizations. At the Estes Park Institute conference, Ms. Kaiser Carlson presents on generosity, medical staff futures, trustee leadership, and personal growth.

Gary Kaplan, MD, FACP, FACMPE, FACPE ■ Influential Physician Executive
Recognized by Modern Healthcare as one of the “50 Most Influential Physician Executives,” Dr. Kaplan’s skills as an innovator have literally established a new industry standard. He’s led the charge with the kind of out-of-the-box thinking that includes adapting Toyota’s production process for the health care industry. At the Estes Park Institute conference, Dr. Kaplan helps physicians prepare for leadership roles and discusses how everyone can make patient safety a core value.

Jim Kopf ■ Health Care Fraud & Compliance Specialist
His experience at both the FBI and OIG at Health and Human Services make Mr. Kopf the top authority on regulatory and compliance issues in health care. Keeping his finger on the pulse of new federal directives, he’s built an unparalleled reputation for guiding hospitals through compliance programs that actually work. At the Estes Park Institute conference, Mr. Kopf goes inside the minds of today’s regulators to show hospital leaders how to ensure compliance program success.

Della Lin, MD ■ Patient Safety Trailblazer – Leadership and Organizational Resilience
A nationally acclaimed anesthesiologist, Dr. Lin has promoted new thinking on patient safety and quality issues. Her experience and her uncanny ability to inspire leaders to take bold action have cemented her reputation as a go-to patient safety expert. At the Estes Park Institute conference, Dr. Lin explores important safety science principles and critical habits for success—even beyond the walls of the traditional hospital.

Robert Mechanic, MBA ■ Health System Strategy Advisor
Mr. Mechanic is an expert in the design and evaluation of new payment models. He advises hospitals and integrated delivery networks on preparing for episode-based payment and accountable care models. His insights help hospitals thrive in the move to value-based payment. At the Estes Park Institute conference, Mr. Mechanic provides assessment of the risks and opportunities of participating in alternative payment models and offers key clinical and operational strategies developed by successful organizations.

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Dan Mulholland, Esq. ■ Legal & Regulatory Specialist
Mr. Mulholland routinely advises hospitals and health systems and represents them in litigation involving a wide variety of matters including medical staff issues, joint ventures, mergers and acquisitions, antitrust fraud and abuse, and compliance. At the Estes Park Institute conference, Mr. Mulholland combines his legal expertise with 40 years of experience in the industry to help boards and executives navigate today’s treacherous legal and regulatory environment.

Joseph Scherger, MD, MPH ■ Practice Redesign, IT and Wellness Expert
Dr. Scherger has recently focused his considerable talents on reimagining the office practice using information technology, data, and quality improvement tools. He also has a major interest and experience with wellness and healthy nutrition. A gifted instructor, he’s been recognized as a “Top Doc” and an outstanding clinical instructor. At the Estes Park Institute conference, Dr. Scherger helps physician leaders grasp the essential elements for success in delivering primary and specialty care.

Fraser Seitel ■ Authority on Health Care Communications
Mr. Seitel has counseled hundreds of senior executives on how to better communicate with audiences, stakeholders, and the news media. PR Week even listed him as one of the “100 Most Distinguished Public Relations Professionals.” At the Estes Park Institute conference, Mr. Seitel moderates the program and shares insights to improve communication and team building.

John Tiscornia, MBA, CPA ■ Financial Planning Authority
A governance guru, Mr. Tiscornia has built a career on governance, strategy, operations, and financial successes in the health care industry. He’s known for his valuable insights, as well as for leading national health care consulting practices. At the Estes Park Institute conference, Mr. Tiscornia offers a cutting-edge strategy to help trustees and executives prepare for industry disruption.

Steven Tringale ■ Hospital/Physician Alignment Strategist
Mr. Tringale brings a unique blend of experience to Estes Park based on his work as a senior officer of a large health insurer, as a state regulator, and as a senior strategic advisor to hospitals, health systems, and hospital associations for over 20 years. At the Estes Park Institute conference, Mr. Tringale speaks about the strategies and tactics being employed by health systems to facilitate the transition from volume to value, and how health systems are using this work to position themselves as market leaders.

Guest presenters are being confirmed.
Faculty will vary at each conference.
2021 Conference Dates and Locations

The Ritz-Carlton, Naples
Naples, Florida
January 31 – February 3, 2021

The beauty and warmth of the Gulf of Mexico will surround you at The Ritz-Carlton, Naples. Experience the tropical atmosphere and white sand beaches of Naples, and escape the winter weather at a long-time Estes Park favorite!

Grand Wailea
Maui, Hawaii
February 14-19, 2021

With contemporary décor that’s bright and airy, the Grand Wailea reflects its natural surroundings. Situated on 40 meticulously landscaped acres, the resort opens onto Maui’s beautiful Wailea Beach. In addition to its fabulous tropical location, the resort offers an array of activities.

Fairmont Grand Del Mar
San Diego, California
March 14-17, 2021

Capturing the elegance and charm of an old-world Mediterranean estate, the Fairmont Grand Del Mar welcomes guests with breathtaking architecture, acclaimed dining, and impeccable service. This AAA Five Diamond hotel is magnificently situated on 400 acres.

www.EstesPark.org
Continuing Education

Credit hours are approved individually for each conference.
Hours below are considered approximate until approved.

CME

In support of improving patient care, this activity has been planned and implemented by the University of Pittsburgh and The Estes Park Institute. The University of Pittsburgh is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the health care team.

This activity is approved for the following credit: **AMA PRA Category 1 Credit™**. Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

**Physician (CME):** The University of Pittsburgh designates this live activity for a maximum of 12.5 **AMA PRA Category 1 Credits™**. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

**Other Health Care Professionals:** Other health care professionals will receive a certificate of attendance confirming the number of contact hours commensurate with the extent of participation in this activity.

**Disclaimer Statement**

The information presented at this CME program represents the views and opinions of the individual presenters, and does not constitute the opinion or endorsement of, or promotion by, the UPMC Center for Continuing Education in the Health Sciences, UPMC / University of Pittsburgh Medical Center or Affiliates and University of Pittsburgh School of Medicine. Reasonable efforts have been taken intending for educational subject matter to be presented in a balanced, unbiased fashion and in compliance with regulatory requirements. However, each program attendee must always use his/her own personal and professional judgment when considering further application of this information, particularly as it may relate to patient diagnostic or treatment decisions including, without limitation, FDA-approved uses and any off-label uses.

**ACHE**

The Estes Park Institute is authorized to award 12.5 hours of pre-approved ACHE Qualified Education credit for this program toward advancement, or recertification, in the American College of Healthcare Executives. Participants in this program who wish to have the continuing education hours applied toward ACHE Qualified Education credit must self-report their participation. To self-report, participants must log into their MyACHE account and select “My Education Credit” to log hours earned.

**NAMSS**

This course has been approved for National Association of Medical Staff Services (NAMSS) continuing education credit. Accreditation of this educational content in no way implies endorsement or sponsorship by NAMSS. Estes Park Institute is authorized to award 12.5 hours of NAMSS continuing education credits.

www.EstesPark.org
Registration Information

Each Registration Includes:

- Attendance at one Estes Park Institute conference and complimentary attendance for a community representative
- Welcome reception and breakfast each morning for registrant and guest
- Opportunities to network with the Estes Park Institute faculty and registrants
- Online access to all presentation, reference, and resource materials
- CME/ACCME, ACHE, and NAMSS credit

Tuition

More than 90 days before conference start date: $1,895/person or $6,700/each team of four

Less than 90 days before conference start date: $2,275/person or $8,040/each team of four

Upon registration, instructions for making hotel reservations will be provided. Tuition for a physician, health care executive, or board member includes attendance at one Estes Park Institute conference and complimentary admittance for a community representative who is not directly affiliated with the health care organization, but who may be involved in community health initiatives.

Faculty Disclosure

In accordance with the Accreditation Council for Continuing Medical Education requirements on disclosure, information about relationships of presenters with commercial interests (if any) will be included in materials distributed at the time of the conference.

Americans With Disabilities Act Statement

We encourage participation by all individuals. If you have a disability, advance notification of any special needs will help us to better serve you. Please notify us of your needs at least two weeks in advance of the program.

www.EstesPark.org
Conference Registration

● ONLINE: EstesPark.org
● CALL: 724-548-1382
● MAIL THIS FORM TO:
  Estes Park Institute
  P.O. Box 400
  Englewood, CO 80151

Select Conference:

___ Naples, FL
  The Ritz-Carlton, Naples
  January 31 – February 3, 2021

___ Maui, HI*
  Grand Wailea
  February 14-19, 2021
*At the Hawaii conference, Wednesday is an open day for hospital group activities. An additional day of sessions will take place on Thursday, and Wednesday sessions will take place on Friday.

___ San Diego, CA
  Fairmont Grand Del Mar
  March 14-17, 2021

Contact Name ___________________________________________ Contact Title ________________________
Contact Email ___________________________________________ Contact Phone ________________________
Health Care Organization ___________________________________________ Fax ________________________
Street Address ___________________________________________ State ___________________________
City ___________________________________________ Zip ___________________________
CEO Name ___________________________________________ CEO Title ________________________
CEO Email ___________________________________________ Name of System (if applicable) ________________________
Method of Payment

Check enclosed
(payable to: Estes Park Institute)

Tuition

More than 90 days before conference start date: $1,895/person or $6,700/each team of four
Less than 90 days before conference start date: $2,275/person or $8,040/each team of four

Total Number of Registrants: ______

Upon registration, you will be sent accommodation information.

COMMUNITY REPRESENTATIVE
Tuition for a physician, health care executive, or board member includes attendance at one Estes Park Institute conference and complimentary admittance for a community representative who is not directly affiliated with the health care organization, but who may be involved in community health initiatives.

CANCELLATION POLICY
All cancellations must be confirmed in writing. Written cancellations received by the Estes Park Institute 30 or more days prior to the opening of the conference are eligible to receive a refund, less a processing fee of $150 per person. Cancellations received within 15–29 days of the opening of the conference are not eligible for a refund, but money will be held on account up to 12 months for transfer to another Estes Park Institute conference. Cancellations within 14 days of the opening of the conference and “no show” registrants are not eligible for refund or transfer.

Registrant Names
(Space may be reserved and names submitted at a later date. Additional names may be attached on a separate sheet.)

Registrant Name ___________________________________________ Registrant Name ___________________________________________
Registrant Title ___________________________________________ Registrant Title ___________________________________________
Registrant Email ___________________________________________ Registrant Email ___________________________________________
Community Representative ___________________________________________

Registrant Name ___________________________________________ Registrant Name ___________________________________________
Registrant Title ___________________________________________ Registrant Title ___________________________________________
Registrant Email ___________________________________________ Registrant Email ___________________________________________
Community Representative ___________________________________________